

FFF 2025 TIMELINE

Meet in person

*Meeting locations may change

2025

Monday, February 3, 2025

9:00-12:00AM Conference Room, Visit Pensacola

Agencies and Committee

Discuss goals and plan for FFF 2025.

Go over game plan for Press Conference and Kick-off Meeting

Monday, February 10, 2025

IN PERSON KICK OFF Palafox House

10:00 AM– 12:00 PM

Recap of FFF 2024, Marketing Report, Haas Report.

Welcome to a New Year and FFF 2025 (grant process updates, compliance, etc.)

All FFF committee, Curator, ACE Board, Agencies, nonprofits, FOF, Hoteliers, businesses

Friday, March 14, 2025

12:00 PM – DEADLINE to submit Letter of Intent (**MANDATORY FOR ALL APPLICANTS**)

Grant Recipients Organization's Letter of Intent Due to Curator. Six weeks prior to Grant Application Deadline.

Friday, April 11, 2025

10:00 AM – Conference Room, Visit Pensacola

Procedures, Policy, Scorecard Review for Public Grant Scoring.

All FFF committee members

Friday, April 25, 2025

12:00 PM - DEADLINE for all FFF Grant Applications – Due to Curator

Curator will get electronic copies of all grants to FFF committee members prior to 5:00 PM

FFF Committee will have 3 weeks to read and score all grants.

Wednesday, May 21, 2025

10:00 AM -12:00 PM Bowden Building (**please arrive early to help set up**)

Public Grant Scoring and Announcement

All FFF committee, agencies, nonprofit grant applicants

Friday, June 20, 2024

10:00 AM – 12:00 PM Bait Shop, Fish House

Internal Marketing Meeting with FFF committee, curator, agencies, and Haas center.

Agencies pitch their marketing & PR plan to the committee, including logo, artwork, etc.

Wednesday, July 2, 2025

10:00 AM -12:00 PM Bowden Building

External Marketing & Compliance Meeting with FFF committee, curator, and agencies, nonprofit grant recipients, FOF Committee and agencies present marketing & PR plan to nonprofit grant recipients.

Wednesday, October 8, 2025

10:00 AM – 12:00 PM Bowden Building **(MANDATORY FOR GRANT RECIPIENTS)**

FFF committee members, agencies, and grant recipients.

Final check in with all grant recipients, all merchandise POP items from agencies set and available for pick up by grant recipients.

Thursday October 30, 2025 – Monday, November 10, 2025

FOO FOO FEST 2025

Friday, November 14, 2025

10:00 AM – 12:00 PM Conference Room, Visit Pensacola

Recap FFF 2025 with committee members

Wednesday, December 10, 2025

12:00 PM – DEADLINE for all grant recipients to submit final report, including completed transactions involving expenditure of Grant Funds, which shall include copies of cleared checks, bank statements, receipts, invoices, etc.

Friday, December 12, 2025

9:00-12:00 AM Bait Shop, Fish House

Recap and final reports. All committee, Curator, ACE chair, HI, GN, Haas Center