

Foo Foo Festival - 2024 Timeline

NOVEMBER

Friday, November 17, 2023

11:00 am Bait Shop Fish House
2023 FFF Wrap-Up, all committee members

Thursday, November 30, 2023

Final Reports due to compliance from recipients

DECEMBER

Friday, December 15, 2023

2023 Recap and final reports. FFF Committee, Curator, ACE Chair, Hummingbird, Giant Noise, HAAS Center

Wednesday, December 20, 2023

Virtual Meeting with HAAS Center to review report

JANUARY

Friday, January 12, 2024

10:00 am Visit Pensacola Conference Room
Agencies and Committees review proposed marketing plans for FFF 2024
Committee to go over game plan for the press conference and kick-off meeting

FEBRUARY

Thursday, February 1, 2024

IN-PERSON Kick-Off meeting, Palafox House
10:00 am – NOON
Recap of FFF 2023, Marketing Report, and HAAS Report
Welcome to a New Year and FFF 2024 (grant process updates, FOF, FFOTM, Lodging Partnerships)
ALL Foo Foo Festival Committee, Curator, ACE Board, Agencies, Non-Profits, Friends of Foo, Hoteliers, Escambia County Businesses)

MARCH

Friday, March 15, 2024

NOON – DEADLINE to submit Letter of Intent (Mandatory for all applicants)
Grant Recipients Organization's Letter of Intent due to Curator.

April

Friday, April 12, 2024

10:00 am, Bait Shop, Fish House
Procedures, Policy, Scorecard Review for Public Grant Scoring.
All Committee Members

Friday, April 26, 2024

NOON – DEADLINE for all Foo Foo Festival Grant Applications – Due to Curator
Curator will get electronic copies of all grant applications to FFF Committee members before 5:00 pm

MAY

Wednesday, May 15, 2024

10:00 am – NOON, Bowden Bldg

Public Grant Scoring and Announcement

All FFF committees, agencies, nonprofit grant applicants

JUNE

June 14, 2024

10:00 am – NOON, Bait Shop, Fish House

Internal Marketing Meeting with FFF Committee, agencies, and HAAS Center

Agencies pitch their marketing & PR plan to the committee, including logos, artwork, etc.

JULY

Tuesday, July 9, 2024

8:30 am – Bowden Building

External Marketing Meeting with FFF Committee, Curator, Agencies, Non-Profit Grant Recipients, FOF Committees and Agencies present marketing & PR plans to non-profit grant recipients

OCTOBER

Wednesday, October 9, 2024

10:00 am – NOON, Bowden Bldg (MANDATORY FOR GRANT RECIPIENTS)

FFF Committee Members, Agencies, and Grant Recipients

Final check-in with all grant recipients, all merchandise POP items from agencies set and available for pick up.

OCTOBER 31, 2024 – MONDAY, NOVEMBER 11, 2024 – FOO FOO FESTIVAL

NOVEMBER

Friday, November 15, 2024

10:00 am – NOON, Bait Shop, Fish House

Recap Foo Foo Festival 2024 with Committee Members ONLY

Wednesday, November 27, 2024

NOON, DEADLINE for all grant recipients to submit their final reports including completed transactions involving expenditures of Foo Foo Grant Funds. This includes copies of cleared checks, bank statements, receipts, invoices, etc.

** Participating agreement gives them until November 30, 2024 **

DECEMBER

Friday, December 13, 2024

8:30 am, Bait Shop, Fish House

Recap and final reports. All Committee, Curator, ACE Chair, Hummingbird, Giant Noise and HAAS Center