

# Pensacola Foo Foo Festival

## 2024 General Information

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## 2024 Pensacola Foo Foo Fest Frequently Asked Questions

### What is Foo Foo?

Foo Foo Fest is a 12-day celebration of culturally creative happenings, events, and moments under one banner, attracting visitors to beautiful Pensacola, Fla. Foo Foo Fest is big fun, with events of high artistic and cultural caliber, delivered with a hefty dose of Southern sophistication.

### How Long is Foo Foo?

The festival is 12 days long, beginning on Thursday, Oct. 31, and ending on Monday, Nov. 11, 2024.

Foo Foo Fest looks forward to the opportunity to welcome new and returning festival attendees to its tenth annual beloved arts and culture event October 31 - November 11, 2024, and to showing continued support for the Pensacola community.

### What Goes On at Foo Foo?

Foo Foo Fest is a combination of several eclectic events over a 12-day span. Each event differs greatly, but more information can be found [here](#) in the event info section.

### I'm Interested in Becoming a Grant-Funded Event for Foo Foo.

For those local non-profits interested in learning more about Foo Foo Festival grants and potentially applying to create and execute a unique event to be held during the Foo Foo Festival, visit [ACEPensacola.org](https://ACEPensacola.org).

### What is, and How Does My Event Become a Friend of Foo?

For those local non-profit organizations that apply and do not receive a grant (and any other interested non-profits) but would still like to participate or those local for-profit businesses such as hoteliers, restaurants, bars, etc. who are interested in participating by hosting events during the 12-day period and benefiting from marketing efforts, we encourage you to apply as a Friend of Foo. To learn more and apply for this year's Friend of Foo program, visit [FooFooFest.com](https://FooFooFest.com). Please note that there is a submission and approval process for the Friend of Foo program.

### Do I Need a Ticket?

Each event is different. Some events do require a ticket for entry, but several events are free to the public. Information about each event can be found [here](#) in the event info section. At the top of each individual event page, there is information regarding date, time, location, and if a ticket is required.

### Where Can I Stay During Foo Foo?

Pensacola is home to several wonderful accommodations to take advantage of while you visit for Foo Foo Fest. [CLICK HERE TO VIEW SEVERAL OF OUR HOTELS](#) and vacation rental company information. Whether you're looking to stay in town or close to the beach, each listing displayed gives a photo, accommodation information, and a link to the hotel or rental company website.

### Where Did the Inspiration for the Name "Foo Foo" Come From?

A "Foo Foo" is, by definition: An impromptu musical band known to come together on late 19th-century sailing vessels, consisting of members from the ship's crew. So, quite literally, the gathering of Pensacola's arts and entertainment organizations during this period of time is our very own "Foo Foo."

### How Did Foo Foo Come About?

Arts, Culture and Entertainment, Inc. (ACE) approached the county commission with the thought of securing grant monies to be distributed among various arts/cultural organizations in the Pensacola area. The goal was to fill the period of time between some of Pensacola's most popular cultural events—like the Frank Brown International Songwriters Festival, the Great Gulfcoast Arts Festival, and the Blue Angels Homecoming Show at NAS Pensacola—with fun events attractive to "cultural tourists." Foo Foo offers a unique slate of events during the month of November or the middle of said off-season.

### But What About the Existing Festivals?

The larger, or "anchor" festivals and events such as the Blue Angels Homecoming Show, the Frank Brown International Songwriters Festival, and the Great Gulfcoast Arts Festival are all successful and attractive events in their own right. ACE's goal by allocating grant money was to challenge Pensacola's other local groups and organizations to create unique events on their own, to occur (primarily) in between the anchor weekend events. This creates a robust schedule of events on the days between the two weekends of Oct. 31 - Nov. 11, 2024.

# Pensacola Foo Foo Team Members

## 2024 ACE Board of Directors

- Mary Henriques, President
- Therese McKenzie, Vice President
- Matt Davis, Treasurer
- Jeff Brooks, Secretary
- David Bear, Trustee Emeritus
- Bob Schuster
- Linda Brent
- Brigitte Brooks
- Debbie Douma
- Lindsay Fleege
- Maria V. Goldberg
- Rick Harper
- Ellie Hartsfield
- Emily Mitchell
- Marny Needle
- Michelle Miquez-Ortiz
- Trang Taylor
- Joe Vinson
- Vicky Wonders

## 2024 Foo Foo Committee

- Nicole Stacey, Curator
- Therese McKenzie, Chairperson
- Maria Goldberg, Past-Chair
- Joani Delezen, Ad & Marketing Liaison
- Robbie Schrock, Public Relations Liaison
- Warren Sonnen, Compliance
- Trang Taylor, Compliance

## Foo Foo Boilerplates, Mission & Vision Statements

### About ACE

Art, Culture and Entertainment, Inc. (or ACE) is a non-profit organization that will receive Federal, State of Florida, Escambia County, City of Pensacola, corporate, foundation and personal funds to disperse through equitable granting processes to arts, culture and entertainment organizations throughout Escambia County, Florida. Our General Operating Grant Program requires eligibility for an organization to have been in existence for at least 24 months and be IRC Section 501(c)(3) organizations. Our Mini Grant Program requires eligibility for an organization to be a Florida Non-Profit with its primary location in Escambia County, FL.

### About Pensacola Foo Foo

In 2014, Art, Culture, and Entertainment, Inc. (ACE) approached the Escambia, Florida County Commission with the thought of securing grant monies to be distributed among various arts/cultural organizations in the Pensacola area. Just an idea then, Foo Foo has since morphed an annual 12-day celebration that occurs during the first two weeks of November. It is generally bookended by longtime Pensacola cultural events — the Great Gulf Coast Arts Festival and the Blue Angels Homecoming Airshow at NAS Pensacola.

Foo Foo highlights and invites guests and locals alike to experience and enjoy the plethora of Fall arts and cultural events that occur in Pensacola, with a mission of enhancing the overall quality of life for all of Pensacola.

### Foo Foo's Mission:

Enhance quality of life by supporting arts, culture, and entertainment.

### Foo Foo's Vision:

To be the premier arts & culture community by fostering growth and awareness to enhance quality of life for residents, visitors and the arts and culture community we serve.

## Important Foo Foo Links

**Website:** <https://www.foofoofest.com/>

**Click here to access logos, images, and various other media assets (Please credit Foo Foo Fest/Arts, Culture, and Entertainment, Inc. for photo usage):** <https://giantnoise.app.box.com/s/10yumayvpebyjmmj6ionrho98stu5og4>

### Social Media Handles:

- Instagram: <https://www.instagram.com/foofoofest/>
- Facebook: <https://www.facebook.com/FooFooFest>
- Twitter: <https://twitter.com/FooFooFest>

### Media Contacts

- Nicole Stacey, Foo Foo Curator:  
[curator@acepensacola.org](mailto:curator@acepensacola.org)
- Erica Benken, Public Relations Contact, Giant Noise:  
[foofoo@giantnoise.com](mailto:foofoo@giantnoise.com)

